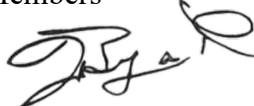




Memorandum

DATE: December 3, 2025

TO: Chair and Redevelopment Agency Board Members

THROUGH: Jackie Bryant, Executive Director 

FROM: Ashley D. Turney, Assistant City Manager

ENTITY: Reno Redevelopment Agency

SUBJECT: Launch of Redevelopment Agency (RDA) Online Checkbook

The Reno Redevelopment Agency has officially launched RDA Checkbook, a new interactive financial transparency platform available to the public at <https://www.reno.gov/government/departments/economic-development/rda-checkbook>. The online checkbook will eventually transition to the new RDA website once developed after rebrand approval.

This tool provides the public with direct access to the Agency's financial data in a user-friendly, customizable format that is updated regularly. RDA Checkbook allows users to explore revenues and expenditures across the Agency with monthly data refreshes. It offers side-by-side comparisons of budgeted versus actual spending, with filters for categories. Users can view current-year spending or analyze 10-year historical trends. Visual dashboards, charts, and tables help make complex financial information more understandable and accessible, offering a clearer view of the Agency's operations and priorities. The launch of this tool comes at a pivotal time. As the City of Reno and the Redevelopment Agency continue to navigate ongoing budget challenges, many important conversations will take place in the years ahead. These discussions will focus on the financial health of both organizations and will involve both internal stakeholders and the community. RDA Checkbook supports these efforts by providing users with timely and transparent data that explains how public funds are managed and allocated. This initiative reflects the Agency's ongoing commitment to openness, accountability, and building public trust. It is a core responsibility of local government to help the community understand how services are funded and how resources are prioritized. RDA Checkbook is a significant step

forward in increasing public access to financial information and promoting informed decision-making about the Agency's future.